

Enjoy Labor Day

NEWSLETTER

Teleconnections

September 2019

THIS ISSUE:

Capital Credit Dividends
Red Zone Available
Set Top Box update
Newsletter Contest Winner
SRC Spotlight
(378-3145)

THIS MONTH ON PAY PER VIEW

EVENTS: Channel 600*

Boxing: Spence Jr. vs Porter
Ken Shamrock V BK1
ROH: Death Before Dishonor
WWE: Clash of Champions
Soccer

Capital Credit Dividends

The WCCTA Board of Directors voted to retire 50% of standard capital credit dividends allocated for the year 2007. Mid-November checks totaling almost \$2.4 Million will be refunded to past and present members.



REDZONE

Contact WCCTA at 352-3151 to add Red Zone to your WCDTV Extended Package. One-time \$50 for the season.

Settop Box Update Scheduled

WCCTA will be doing an update to all WCDTV settop boxes and although it won't change the functionality it will change the look of the guide and some features.

Tentatively planned for early morning of September 11th customers don't need to do anything. As always you can contact our office at 352-3151 or tech support 352-7000 for questions.

Newsletter Contest

What? No one found their phone number hidden in the newsletter last month! There are three hidden in this newsletter. Can you find them? Find YOUR phone number in this newsletter and contact our office to win a \$10.00 credit on your billing statement!



A Program of:



Online Company Pioneers Virtual Party

For Megan Alliger of rural Gowrie, Iowa, an investment of \$99 and an Internet connection in 2014 started out as a fun side business she could do while at home with her children. A farm wife and now mother of three she soon turned that opportunity into so much more. "I just wanted to kind of try the products. Younique is very mission based to uplift, empower and validate women and that really spoke to me."

Founded in 2012 Younique cosmetics is the first direct sales company to market and sell online almost exclusively through the use of social media. The Younique virtual party business model pioneered the transition from a traditional home party to the huge world of social media. To build her business Alliger communicates with her teammates, receives support and tools from corporate and corresponds with customers through social media and video tutorials while utilizing the Younique ecommerce site.

"This business is completely digital," adds Alliger, "I can work from my phone, my laptop, my tablet. I'm always connected. The reason I am where I am is because I have a very good, reliable broadband connection."

With the flexibility of being online Alliger can work from home while with her children or helping her husband, a grain and livestock farmer. "Working from home is what it sounds like. I am able to be home with my kids and make them breakfast and play games with them and while they're taking a nap I can grab my phone and do whatever I need to do online. I'm doing live videos for my team, make-up tutorials for my customers and I can do that all between loads of laundry."

By July of 2018 Alliger had turned this opportunity into quite a business as a black status presenter with over 1,500 team members looking to her for support. "I plan to expand my business and continue to grow. I have a lot of things I worry about but my Internet connection is not one of them. I have WCCTA."

This is a Smart Rural Community spotlight. WCCTA wants to hear YOUR story! How does broadband impact our rural communities? Contact Marcie at 515-352-3151. WCCTA is gigabit certified and designated as a Smart Rural Community by NTCA: The Rural Broadband Association.



Megan Alliger attained the top level "Black Status Presenter" by selling Younique brand cosmetics then recruiting and training over 1500 presenters through social media and an Internet connection from WCCTA.

