

Back to School!

NEWSLETTER

Teleconnections

August 2019



THIS ISSUE:

Iowa One Call 811
Newsletter Contest Winner
SRC Spotlight
(879-2425)

THIS MONTH ON PAY PER VIEW

EVENTS: Channel 600*
WWE: Summerslam

*Contact WCCTA for
access to Events and verify
purchase limits.

Why Iowa One Call?

August 11th is Iowa One Call day! What? 811 is the telephone number you can dial to contact Iowa One Call.

WCCTA's Fiber network is a big investment with over a 1,000 miles of Fiber in the ground and a 715 square mile service area. Service reliability is also important to us and one cut can have an impact. WCCTA service technicians are out and about with orange markers during construction season protecting that investment.

Iowa law states that if you are excavating, including digging, you must call Iowa One Call at least 48 hours in advance to minimize the risk of damaging any underground facilities (electric, gas, communications, television, water and sewer). It's fast, it's free, it's the law.

Plan ahead and make ONE call and they contact all the utility companies for you! It's not just for contractors though. Even if you have a do-it-yourself project like footings for a deck, holes for fence posts or other project. Be safe – you don't want to be responsible for the high cost of fixing the damage or putting your neighbors out of service!

Newsletter Contest

Congratulations to Steve & Christy Albrecht of Knierim and Jeff & Charlotte True of Farnhamville! They found their phone number hidden in the newsletter last month! There are three hidden in this newsletter. Can you find them? Find YOUR phone number in this newsletter and contact our office to win a \$10.00 credit on your billing statement!



Big Taste In An Unforgettable Place

(549-3719)

Several years ago Vaughn and Lori Bauer wanted to open a restaurant in Paton, Iowa. They wanted something unique that would bring in travelers from all over the state. Six years later the dream has become a reality and has made quite a difference in the small community with a population around 230.

The restaurant, named 209 Main, is the actual street address where it is located in Paton. It includes a unique mix of contemporary and rustic details in an upscale and relaxing setting whether you are in the bar, the dining area or the spacious banquet hall. The hall holds up to 160 people and is a common area for parties, sporting events watch parties, wedding receptions, business meetings, family and holiday parties.

One of the aspects important to their success is access to rural broadband.

“Without broadband and the reliability of WCCTA it would basically shut down our business,” states Jason Rogers, General Manager of 209 Main.

“For example, ordering supplies is important. I can’t simply run to the store and get some of the things I need to keep my business up and running. It’s a lot of windshield time if I run out of cauliflower or French fries. If I have to make a special trip that cuts into the efficiencies of the business. Broadband enables us to be a modern restaurant in a small town.”

Broadband offers critical conveniences for customers ranging from credit card payments and social media interaction to an online jukebox and streaming events. Even basic functions such as monitoring and adjusting the heating and cooling system is accessible online.

“We know we have the highest standards of technology at our disposal. I can’t imagine running the business without broadband from WCCTA,” adds Rogers.



“Broadband allows us to be a modern restaurant and to be able to do the quality and quantity of things we need to do in a small town. We wouldn’t be able to run our business without it.” – Jason Rogers, General Manager, 209 Main

This is a Smart Rural Community spotlight. WCCTA wants to hear YOUR story! How does broadband impact our rural communities? Contact Marcie at 515-352-3151. WCCTA is gigabit certified and designated as a Smart Rural Community by NTCA: The Rural Broadband Association.



A Program of: **NTCA** THE RURAL BROADBAND ASSOCIATION